# Our Annual January White Sale.

# New Laces and Embroideries

New Val. Laces, Edges and Insertions.

Our Own Direct Importations.

German, French and Italian Vals., edges and insertions to match, in all widths, plain and tinted, in hundreds of new and staple patterns. Extraordinary good values, piece, 25c, 40c, 50c, 60c, 65c, 75c, 85c, \$1,00, \$1.25, \$1.50, \$1.75 to \$9.00,

Normandy Vals., edges and insertions, in an immense assortment of ne 

#### New Embroideries.

Nainsook Insertions, in new and very effective patterns, in widths from sen inches......12 1-2c, 15c, 16 2-3c, 20c, 25c, 20c

Baby Sets, in Nainsook and Swiss, new, tasty and dainty designs, 10c, 12 1-2c, 15c, 16 2-3c, 20c, 25c to 50c, New Medallions of Swiss and Batiste, very new and effective designs. New Swiss Edges and Flouncings, in new and exclusive designs, with bands match.

New Bafiste Flouncings, with baby edges and medallions let in, new an

New Batiste and Swiss Allovers, in new and very effective designs, \$1,00, \$1,25, \$1,50, \$2,00, \$2,50 to \$5.00

New Embroidery Ribbon Beadings, in entirely new designs,

#### 8 Button Washable Chamois Glove Just Received.

New and very stylish, white only, washes perfectly; at glove counter, right-hand isle; all sizes, \$1.69.

J.B.Mosby Co.

# January

has attracted thousands. Everything that is just right for the coming season's wear is here in the greatest possible variety. We want you to come in and take a look. No undue coercion to buy, as the merchandise and their little prices will talk more eloquently than cold type.

### New White Goods.

Linen Cambrics, full yard wide, all pure linen; value 40c, spe-

clingy.

Persian Lawns.

45 inches wide, soft and

15e for the 20c kind.

19e for the 25c kind. 25c for the 35c kind.

32 inches wide.

12 1-2e for the 17c kind.

14e for the 20c kind.

17e for the 25c kind.

Long Cloth, plece, \$1.00, \$1.19, \$1.45 Long Cloth, piece.....\$1.50 Comfort Cloth, plece..\$1.75

#### French Lawns.

45 Inches wide, fine, sheer, clegant washers and wearers.
15c for the 20c kind,
17c for the 25c kind,
23c for the 30c kind,
29c for the 40c kind,
Wash Chiffons, 40c to 75c
Mercerized Batiste,
50c to 85c
French Lawns, 15c to 85c

French Lawns, 15e to 85e Persian Lawns,

12e to 50e
French Nainsooks,

English Nainsooks, 12 yards

## New Wash Goods.

Printed Dotted Silk Mousselines, in new and tasty patterns, special value

Eoliennes, soft, light weight and silky, all wanted colors,

Effeure, the season's cotton novelty, shown only here, new and 

Duchan Sirk, very new and styles, and wanted shadings, Linen Suitings, in all the staple and wanted shadings, 20c, 35c, 50c 

#### Specials for Monday.

Linen Sultings, fancy mixtures; formerly 25c and 39c, now 12 1-2c

# New Lawn Waists Looking Ahead.

broideries, and in both long or short sleeves. They have been on sale only two

At \$1.50-Five styles of Walsts, trimmed with embroidery medallions, Val. lace and embroidery insertions; short and long sleeves.

At \$1.98-Plain and Nicely Tucked Back and Front Waists, full sleeves and deep tucked cuffs.

At \$2,50-Fine Muslin Waists, tucked yoke, trimmed in Val. lace, inserting and embroidery medallions, large, full sleeves, with deep tucked cuffs.

At \$2.98-Fine Muslin Waists, tucked front and back and trimmed in German Val., inserting and medallions; special value, \$2.98.

At \$3.50-Allover Embroidered Waists, front and back tucked and trimmed with Wal. insertion, new, full sleeves, with deep tucked cuffs.

At \$4.50-Very Handsome Walsts, made of fine French lawn, with tucked yoke, front and back; trimmed in German Val. insertion, new sleeve, with detachable cuffs.

High Grade Waists, made of fine French lawn and batiste, trimm English embroidery and baby Irish lace, long and short sleeves; special values, \$5.98, \$6,98, \$7.50, \$7.98, \$10.00, \$12.50

## Remnants of White and Wash Goods.

(Fourth Table, Right Hand Aisle.)

Remnants of all kinds of wash and white goods in good, useful lengths, at exactly half price.

# January Sale of Muslin Underwear. The Newest, the Best, the Lowest Priced. Why We Think It Will Be to Your January Sale of Muslin Underwear.

**Corset Covers** 

At 49c—rour styles of Corset Covers, made of cambric or nainsook full front and trimmed with embroidery, Val. lace and beading.

At 75c—Three styles of Corset Covers, made of nainsook and
trimmed with Val. lace, insertion and embroidery.

At 98c—Two styles of Corset Covers, made of English nainsook,
very full fronts, tucked backs and trimmed with embroidery and Val.
ince and insertion; ribbons around top.

At \$1.50—Five styles of Corset Covers, made of nainsook and
trimmed elaborately with lace and embroidery; finished with beading
and ribbon.

## Drawers

At 25c—Two styles of Ladies' Drawers, made of cambric, with hem-stitched ruffle.

At 49e-Five styles of Ladies' Drawers, made of cambric and nain-k, with ruffles of same, with hemstitched tucks and embroidery.

At 75c—Three styles of Ladies' Drawers, made of cambric or nain-sook, with deep ruffle of embroidery, with tucks above. At 98c—Six styles of Ladies' Drawers, made of nainsook or cambric and trimmed with deep flourices of English embroidery and torchon laces

At \$1.50—Ten styles of Ladies' Drawers, made of extra quality cam-bric and nainsook, handsomely trimmed with English eyelet embroidery and Val. laces and insertions.

### Skirts

At 80c-Five styles of Skirts, made of cambric, with deep flounce of muslin, hemstitched and trimmed in lace and embroidery. At \$1.00-Five styles of Muslin Skirts, deep flounce of embroidery, also tucked flounce, with feather stitching.

At \$1.50—Ten styles of Skirts, made of cambric and nainsook, deep flounce of embroidery and also knee flounce, tucked and trimmed with lace and insertion.

At \$1.98—Six styles of Skirts of nainsook and cambric, trimmed with Swiss embroidery, Val., torchon and point de Paris laces; deep flounce, finished with beading.

At \$2,50-Four styles of Skirts of English nainsook, made with knee flounce and trimmed with German Val.

## COWNS

At 49e-Ten styles of Gowns, made of cambric, with yoke, trimmed in Hamburg embroidery; V and high neck.

At 79c-Six styles of Gowns, made of cambric, square, V and round neck, yoke effect, trimmed with lace and embroidery.

At 89c-Five styles of Gowns, made of cambric and nainsook, round, square and V neck, trimmed with lace and embroidery,

At \$1.50-Fifty styles of Slightly Soiled Gowns, made of cambric and nainsook and handsomely trimmed with embroidery, lace and 

# LINGERIE FROM PARIS. We are exclusive agents for Richmond for McCutcheon (twenty at New York), for ransy brand range Lingerie. As to small prices, you will say that these are more powerful than such little figures were before.

### Drawers.

Made of nainsook, ruffled flounce, plain or lace trimmed, with hand

#### French Sets.

Handsomely boxed, containing the daintiest and prettiest three-piece

We are exclusive agents for Richmond for McCutcheon (twenty at New York), for Pansy Brand Paris

## inferior qualities. Rugs, Druggets,

With Prices Exactly In Half.

(Third Floor.)

#### Silks With Cut Prices.

#### Rugs and Druggets.

No-Mend Stockings, for boys, pair,

\$22.50 9x12 Smyrna Rugs now...\$17.50 \$4.00 30x50 Smyrna Rugs now...\$2.25 \$5.00 30x72 Smyrna Rugs now...\$2.98 \$37.50 9x12 Bond or Wiltons now \$32.00 \$6.00 30x63 Bond or Wiltons now \$4.48 \$1.75 18x36 Bond or Wiltons now \$1.00 \$25.00 9x12 Axminster Rugs now \$17.50 \$5.50 30x72 Axminster Rugs now \$2.98

### Oriental Rugs at Cut Prices.

#18.00
Five Moussal Rugs, were \$32.00, now \$22.00
Thirteen Kurdistan Rugs, were \$40.00, now \$20.00
Twenty Carabagh Rugs, were \$15.00, now \$10.00

Monday. They are marked at

Fine Flounce Hand Embroidered Underskirts, made plain or elabo-Fine Flounce Hand Embloding, French fashion; prices, rately trimmed in lace and beading, French fashion; prices, \$5,00 to \$24,00

# Annual January Clearance Sale Before Stock Taking.

Thousands wait for this event every year. They know from experience that it means opportunities galore to save. You get the best in every instance at half the prices usually asked for nuch

# Lace Curtains, Portieres

#### Lace Curtains. One pair Real Arabian Lace Cur-

One pair Real Arabian Lace Curtains, were \$15.00, now.......\$7.98
One pair Rea Arabian Lace Curtains, were \$25.50, now..........\$16.98
Battenberg Lace Curtains—
Two pair, were \$8.50, now.......\$3.98
Two pair, were \$5.00, now......\$3.98
Two pair, were \$5.00, now.....\$3.98
Tambour Lace Curtains—
Two pair, were \$12.00, now.....\$5.00
Three pair, were \$12.00, now....\$5.50
Three pair, were \$6.50, now....\$3.98
Imitation Arabian Lace Curtains—
One pair, were \$5.00, now....\$7.98
Four pair, were \$10.00, now....\$7.98
Three pair, were \$10.00, now...\$5.98
Three pair, were \$10.00, now...\$1.98
The pair, were \$4.00, now...\$1.98
Ten pair, were \$4.00, now...\$1.98
Ten pair, were \$2.00 to \$3.75, now, pair.....\$2.00 to \$3.75, now, pair......\$2.00

\$1.25 and \$1.00 Fancy Taffetas, Louisines, Moire and Bengaline Checks, Figures and Stripes, now, yard...50c 89c and 75c Changeable Taffetas, in stripes, figures and checks, now 480 \$1.35, \$1.00 and 89c Printed Foulards, 

Ten Kozak Rugs, were \$28.00, now \$18.00

#### High Grade Hosiery

at Cut Prices.

#### Coats! Coats!

#### Prices Cut in Half

This entire lot consists of three-quarter length Coats, in plain, strapped, loose or fitted back; materials, English Covert Cloth, Mixtures, Black Broadcloth, Taffeta Silk, etc. The Entire Stock in Five Lots at Half Price

## Lot No. 1,-25 Childrens and Misses' Coats; were \$7.98 to

Lot No. 2.—Coats, were \$12.50 and \$15.00, now \$7.98.

Lot No. 3.—Coats, were \$19.50 to \$22.50, now \$12.50.

Lot No. 4.—Silk Coats, were \$25.00, now \$17.50. Lot No. 5.—Coats, were \$27.50 and \$29.50, now \$17.50.

# Rain Coats at Reduced Prices

· Two lots at half price and less than half price: Lot No. 1.—About 20 Rain Coats, were from \$14.00 to \$19.50,

Lot No. 2 .- About 20 Rain Coats, were from \$22.50 to \$32.50, Both of the above lots include quite a number of Misses' Suits! Suits! We are determined not to carry over a garment from our superb stock of Winter Suits. If you need a Suit, come early

### One-Half and Loss Than One-Half Price.

Our entire stock divided into five lots.

Lot 1, Suits that were \$20.00 to \$25.00, now \$12.50. Lot 2, Suits that were \$27.50 to \$30.00, now \$15.00.

Lot 3, Suits that were \$32.50 to \$35.00, now \$19.50. Lot 4, Suits that were \$37.50 to \$45.00, now \$25.00.

Lot 5, Suits that were \$47.50 to \$49.50, now \$35.00. Odds and ends and broken lines of Kimonas, Bath Robes, Dressing Sacques and Waists at half price. Display second floor.

## Skirts! Skirts!

About 100 Skirts, all new shapes and best materials, at Half Price.

Lot No. 1.—Skirts, were \$10.00 and \$12.98, now \$7.98 Lot No. 2.—Skirts, were \$15.00 to \$22.50, now. . \$9.98

# Suits! Colored Dress Goods

Cleaning-Up Prices. Five Novelty Dress Goods, were

\$17.50 to \$25.00, now \$4.98. 46-inch all-wool diagonal, garnet and gray, was 75c, now 39c. 50-inch Oxford Gray Suitings, was

\$1.00, now 50c. \$2,00 Silk and Wool Crepes, cream and navy, now 79c.

#### Black Goods.

Six Novelty Suit Patterns, were \$17.50 to \$25.00, now \$4.98.

\$1.00 Boucle Mistral, now 50c. \$1.00 Black Voile, now 69c. 36-inch Mercerized Moreens, was 50c,

75c Waistings, now 49c.

50c Waistings, now 39c. 50c Waistings, now 29c. 15c Flannelettes, now 12 1-2c. 12 1-2c Flannelettes, now 10c.

## Ladies Gloves at Cut Prices

Ladies' Mocha Gloves, in mode and gray, value \$1.50; special, 98c.

## Society in Raleigh.

RALEIGH, N. C., January 6.—The first week of the new year has been characterized by unusual gaveties in Raleigh activative appearance.

The Sans Sousi Club met Tuesday afternoon at the home of Mrs. W. H. Williamson. A novel feature of the decorations was a picturesque balliage of the town complimentary to their generations are the work own complimentary to their generations was a picture of the decoration will be a bey of what may be termed the young society buds of the city: Misses Mary Lacy, Caro Gray, Willa Norris, Irene Lacy, Narnie Rogers, Annie flinsdiale, Ruby Norris, Elizabeth Rogers, Nell Illmsdale, Elba Cotton, of Cottendale; Mrs. C. A. Woodruff, Mrs. Renry Mrs. Tyndle Cobb, Miss Elizabeth Rogers, Marley Ferrell, Lilly Ferrall, Salle Cotton, Namie Hay, Dee Duncan, Emily Higgs, Jossamine Higgs.

The young ladies were in semi-colonial respectation of the leave and made an especially attractive appearance.

The day of the decoration composed of forty or fifty of the city. The programme was in the nature of a guessing contest, and the prizes were only and the solution of a guessing contest, and the prizes were an extended the Social Club, an organization composed of forty or fifty of the city.

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Garments.

General Carle A. Woodruff, retired officer of the United States army, received his friends New Year's evening, according especially delightful entertainment. He had more than, a half hundred

E. Litchford, William B. Grimes, R. M. Albright, and E. M. Uzzell. The hold-Timberlake. This was the twenty-first Farmers Prosperous, and Retire

annual meeting of the club.

An event toward which the society folk of Raleigh are looking forward with especial interest is the approaching wedding of Colonel A. H. Arrington, private secretary to Governor Glenn, and Miss Maud M. Latta, of this city, daughter of the late C. G. Latta, for many years one of the most prominent cotton manufacturers and brokers in this section. The wedding will take place in the Church of the Good Shepherd, January 10th.

# THE NORTHERN NECK

THE NORTHERN NECK

The farmers have retired from work to spend the winter in ease, enjoying the spend this society was organized amount this crown that place some years ago, and has done more good work toward the spend the winter in ease, enjoying the porture a very points.

The agricultural interests of the Northern Nock in this busines of this section, having the northern Nock have fared very well, the corn married in Baltimore recently wing the porture that the merchants are the spend the winter in this busines, the dath of the winter in the spend the

tainment at the Reedville Town Hall last Monday night. The attendance wha large and about fifty dollars was cleared. This society was organized among the young girls of this place some years ago, and has done more good work toward relieving the poor than any other charitable institution in this section of Virginia.

Mr. and Mrs. John Pearson, who were married in Baltimore recently, have returned to Lottsburg, where they will take up their abode.

Capt and Mrs. J. E. Marsh, who were recently married in Washington, have returned and taken up their residence at Reedville, in lower Northumberland. Rev. T. C. Whitehurst was called to Norfolk recently by the death of his mother.

Miss Janie F. Jones, principal of